Summary

AIB Canada Chapter had another successful year in 2014. Thanks to the leadership of Satyendra Singh (University of Winnipeg), Jae Jung (University of Missouri-Kansas City), and Basu Sharma (University of New Brunswick), the AIB Division, which is also the International Business Division of the Administrative Sciences Association of Canada (ASAC), conducted an exciting program at ASAC’s annual conference in Muskoka on May 9-13th, 2014. We have also collaborated with sister organizations on themed-conferences and used such opportunities to more actively engage our members.

Executive Team

The incoming team includes Bernie Wolf (York University), Jae Jung (University of Missouri-Kansas City) and Basu Sharma (University of New Brunswick), Pao Kao (University of Manitoba), and Howard Lin (Ryerson University) who will continue to serve as the Chapter Chair.

Summary of Membership

The International Business Division of ASAC, which represents the Chapter, currently has 42 members. We have been implementing an action plan to enhance the affiliation between ASAC IB division and AIB while expanding our membership through proactive engagement with IB scholars in Canada. At ASAC conference in Muskoka, we used a new AIB Canada/ASAC IB joint banner to increase the awareness of the AIB and IB division affiliation and encouraged Canadian scholars to join AIB and participate in AIB conferences. We will bring the banner to AIB 2014 in Vancouver for use in the “Meet Your Chapter” event.

Summary of Financial Status

The Chapter does not have any financial engagement.

Summary of Meeting Held in 2013

Jointly with the ASAC IB Division, the Chapter ran its 2014 program at the annual conference ASAC in Muskoka on May 9-13th. Besides one symposium, 13 papers were accepted to present at the conference and five were included in the conference proceedings. The authors came from 7 countries, including Canada. Students were first author in 4 papers. The Chapter gives a Best Paper Award to Md. Mamunur Rashid (Laval U), Md. Samim Al-Azad (Seoul National U), and Muhammad Mohiuddin (Laval U) for their paper titled "Offshore outsourcing form emerging to
least developed countries: Decision factors of East-Asian Manufacturing firms' relocation to Bangladesh. The Symposium “Developing an International Perspective in Undergraduates Enrolled in Business Programs” by Lorna Wright, Bernie Wolf, and Lindsay Hillcoat introduced the EDC sponsored initiative to develop online IB learning materials at the Schulich School and invited inputs from the audience.

We were a partner with the Quebec Institute of Advanced International Studies in the international conference on “State Capitalism in the New Global Political Economy”, hosted at Laval University on November 21-24, 2013. Sponsored by AIB headquarters, Dr. Karl P. Sauvant, AIB Fellow and Resident Senior Fellow at Columbia Center on Sustainable Investment delivered a keynote speech on FDI from emerging markets at the conference. Howard Lin and Mike Henry, Associate Dean, School of Management at McEwan University presented at a panel on FDI in Canada’s oil sands. Both the keynote and the panel helped highlight AIB’s role in leading key IB research initiatives among the participants.

**Plan for Future Meetings**

We are planning for our 2015 program at the ASAC annual conference, which will be hosted by St. Mary's University in June 2015. Basu Sharma will serve as Program Chair. Pao Kao (University of Manitoba) has been selected as the Academic Reviewer for the program.

**Future Plans**

We are exploring the possibility to use the *Journal of Comparative International Management* as a regular outlet for disseminating research work. Basu Sharma, a member of our executive team is currently serving as the Editor of the journal. We will continue implementing our action plan to develop our membership and to enhance the affiliation between ASAC IB division and AIB. Through partnerships with other IB-oriented organizations, we will leverage our limited resources to create research and collaborating opportunities for our members.

Howard Lin
Chair of the Academy of International Business Canada Chapter
Ted Rogers School of Management
Ryerson University