ABOUT THE AIB-Bolivia

The mission of the AIB-Bolivia is to foster education and to advance professional standards in the field of international business within the country.

The objectives of the AIB-Bolivia are: (a) to facilitate the exchange of information and ideas among educators and between business and academic fields; (b) to encourage and assist research activities which advance knowledge of international business operations and increase the available body of teaching materials; (c) to cooperate whenever possible with government, business and academic organizations for the furtherance of these basic objectives. (d) in general, to support the activities of the parent organization, the Academy of International Business; and in particular, to increase the membership of that Academy.

The AIB-Bolivia Chapter is member of the Academy of International Business.

I. Current and Incoming Officers

- **Past President**: n/a
- **President**: Sergio García-Agreda Ballivian ([sergio.garcia.agreda@gmail.com](mailto:sergio.garcia.agreda@gmail.com))
  Universidad Privada Boliviana
- **Vice President**: Gonzalo Garay Anaya ([gonzalogaray030@gmail.com](mailto:gonzalogaray030@gmail.com))
  Universidad Mayor de San Simón
- **Treasurer**: Rodrigo Vallejo Ruiz ([rodrivallejo007@hotmail.com](mailto:rodrivallejo007@hotmail.com))
  Universidad Católica Boliviana
- **Secretary**: Renato Ortuño ([leidosr20@gmail.com](mailto:leidosr20@gmail.com))
  Universidad Técnica de Oruro
- **Membership Director**: Jorge Marcelo Méndez Méndez ([jorge.marcelo.mendez@gmail.com](mailto:jorge.marcelo.mendez@gmail.com))
  Universidad Privada Boliviana
- **Coordinator of WAIB**: Gaby Baya Ariscain ([gaby.baya.ariscain@gmail.com](mailto:gaby.baya.ariscain@gmail.com))
  Universidad Mayor de San Simón

II. Summary of Membership

The membership of the Bolivian Chapter as of June 14 of 2014 stood at 15:

- Members as of last report (06/14/14) 15
- Number of old members who renewed n/a
- Number of new members n/a
- Membership as of DATE 15
Summary of membership promotion efforts:

We are developing a program management for the chapter, to promote AIB, through conferences, workshops and forums and support national conference hoping the dissemination therefore, generate a multiplied effect on our membership.

III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

a. Annual conference – summary

Our Annual National Conference will take place on November 14 & 15, 2014 at Cochabamba Hotel in Cochabamba Bolivia. This conference will be focused on the national level, and our goal will be to spread awareness about international business, where we hope to have National keynotes speakers to explain the applicability of academia in international business

b. Chapter board meeting(s),

Our Chapter Board meeting will take place on November 15, 2014 at our headquarters Paradise Street # 6, Mirador Cochabamba.

V. Plans for Future Meetings

We are preparing our first international meeting for 2015, we did not define the city, hope it will be in Santa Cruz de la Sierra. Until then, we hope we will have people with some interest in international business and many projects to be present in this meeting. We would like to have every second week of January our board meeting for a future year planification. The Board will have extraordinary meetings every last week of the month, to develop our year planning.

VI. Other Initiatives

Among our upcoming activities include the following for this and next year.

We hope that the next year we can already have awards and support from universities and our government for researchers in our region to promote the desire for research and thus generate greater number of papers from our members.

In academia we hope to develop workshops on the following topics:

- International Business practices and theories Workshops
- International Business Case Writing and Teaching Workshop
- International Business Studies Research Writing and Publishing Workshops

For which we need to find a strategic partner who can support us in the development of these workshops either face or virtually level. We hope the next year begin to develop a Newsletter so we can disseminate our research and case of studies among our membership and Also generate our web pages and social networking, to support our outreach in the area.
Appendix

Bolivia Chapter
Annual Statement of Income and Expenses
(for the period 14/06/13 to 14/06/14)

Beginning Balance (DD/MM/YR- last report’s ending balance)

Income
- Conference profit (excess) 0
- Interest income 0
- Donations 0
- Other (please specify) 0

Expenses
- Meetings (excluding conference) 0
- Printing/postage 0
- Fund raising 0
- Membership drive 0
- Other (please specify) 0

Ending Balance (14/06/14) 0