I. Current Officers

Chair: Elizabeth L Rose (Elizabeth.Rose@otago.ac.nz)  
University of Otago, New Zealand

Vice-chairs:  
Peter Dowling (P.Dowling@latrobe.edu.au)  
La Trobe University, Australia

Sid Gray (S.Gray@econ.usyd.edu.au)  
University of Sydney, Australia

Peter Liesch (P.Liesch@uq.edu.au)  
The University of Queensland, Australia

Secretary/Treasurer:  
Robert Jack (Rob.Jack@mq.edu.au)  
Macquarie University, Australia

Board Members at Large:  
Hussain Rammal (Hussain.Rammal@unisa.edu.au)  
University of South Australia

Pierre van der Eng (Pierre.vandereng@anu.edu.au)  
The Australian National University, Australia

Catherine Welch (C.Welch@econ.usyd.edu.au)  
University of Sydney, Australia

II. Summary of Membership

The membership of the AIB-ANZ Chapter as of 9th June 2014 stood at 182. An analysis:

Members as of last report (21st June 2013)  195 
Number of old members who renewed  n/a 
Number of new members  n/a 
Membership as of 9th June 2014  182 

Summary of membership promotion efforts:  
We need to work harder on this; the new AIB promotional materials will be helpful in this regard.
III. Summary of Financial Status

The chapter has no financial assets. To date, expenses have been covered by the Australia and New Zealand International Business Academy (ANZIBA) and institutions hosting the annual symposium. This seems to be a workable model.

IV. Summary of Meetings Held This Year

a. Annual conference and symposium

Given the close relationship between the AIB-ANZ chapter and ANZIBA, we hold two co-branded events each year, one with a primary emphasis on the chapter and the other on ANZIBA.

The day-long AIB-ANZ/ANZIBA symposium was held in Newcastle, Australia, on 22nd November 2013, hosted by Newcastle Business School, University of Newcastle.

Key details:
- The event was convened by Stephen Chen, of Newcastle Business School.
- Approximately 50 participants, mainly from Australia and New Zealand.
- The programme consisted primarily of paper presentations. Each paper presentation was followed by quite lively discussion, involving both senior and junior academics. The extensive discussions provided considerable value to the presenters, many of whom were doctoral students, which was well-appreciated. The final session of the symposium consisted of a keynote address by Gordon Redding, entitled ‘Perils and Pitfalls in Interdisciplinary Research in IB’, this presentation, too, engendered very lively discussion.
- The symposium was fully funded by Newcastle Business School. There was no cost to participants in the symposium, apart from their travel and accommodation.
- This format continues to be very successful, and is expected to remain the model for AIB-ANZ/ANZIBA events in future.

The annual ANZIBA/AIB-ANZ conference was held in Auckland, New Zealand, on 12th-14th April 2014, hosted by University of Auckland. The theme of the conference was ‘Institutions, Organisations and Markets: New IB Research Opportunities’.

Key details:
- Approximately 120 participants, mainly from Australia, and New Zealand, but with strong contingents from Asia and Europe (especially Finland).
- The keynote speaker was Ari Kokko (Copenhagen Business School).
- The conference chair was Snejina Michailova (University of Auckland).
- The academic programme consisted of competitive sessions, workshop sessions, and panels. All sessions were facilitated by chairs, and the workshop sessions had pre-assigned discussants.
- A proceedings has been published on CD (with an ISBN number), including full papers.
A day-long Doctoral Colloquium was held following the conference (15th April), hosted by University of Auckland. Convened by Christina Stringer and Peter Zamborsky (both University of Auckland), the colloquium offered the participating doctoral students the opportunity to present their research and interact with senior academics. Faculty participants included Dan Caprar (University of New South Wales), Peter Dowling (La Trobe University), Kerr Inkson (University of Auckland), Jane Lu (University of Melbourne), Snejana Michaïlova (University of Auckland), and Elizabeth Rose (University of Otago). The program included panel discussions by faculty participants, on both research and career management, along with PDW-type feedback for participating students about their research, with extensive comments provided by faculty participants. The day was fully interactive, and apparently enjoyed by all of the participants.

This was the seventh time that the conference has been organised with the assistance of a qualified conference organiser. The board is very satisfied with the arrangement, and plans to employ this model for future annual ANZIBA/AIB-ANZ conferences

b. Chapter board meetings

Board meetings are generally held when members are together at events, such as chapter and ANZIBA meetings and the annual AIB conference, supplemented by e-mail communication, along with telephone conference/Skype calls if necessary.

V. Plans for Future Meetings

The next AIB-ANZ/ANZIBA symposium will be held in Sydney, Australia, on 13th-14th November 2014, hosted by Charles Sturt University. This year’s event is being expanded to include a half-day PDW, followed by a full-day symposium. (We hope that the PDW will be an official JIBS PDW, and will be applying for AIB funding to support this initiative.) The symposium convener will be Bhanugopan Ramadu (bramadu@csu.edu.au).

The next ANZIBA/AIB-ANZ conference will be held in Melbourne, Australia, on 11th-13th February 2015. The Melbourne Business School will host the event. The conference chair is Douglas Dow (d.dow@mbs.edu). The doctoral consortium will be hosted by Deakin University and convened by Doren Chadee (doren.chadee@deakin.edu.au). We are experimenting with an earlier-than-usual date for the conference, in order to react to ongoing changes in funding procedures in the region’s universities.

VI. Other Initiatives

The steady state situation is that we will continue to have two events per year. The larger annual ANZIBA/AIB-ANZ conference, which includes a distinguished international researcher as a keynote speaker, has been held in April for quite a few years, but is being shifted to February for 2015. If this proves to be workable, the February timing will be adopted for the foreseeable future. The hope is that this revised timing will suit the academic rhythms of the region, while maintaining temporal distance from both the annual AIB conference and competing regional conferences such as ANZAM and ANZMAC. The AIB-ANZ/ANZIBA symposium will then be held later in the year, and have a stronger focus on workshops, with the goal of providing real value-added to researchers, especially students and junior faculty. (Bringing the conference forward may mean that future symposia may be
held in late September or early October.) We anticipate that this year’s expanded format, with a formal PDW, will be institutionalized.

Cuts to travel budgets and the nature of doctoral training in the region mean that there is scope for the chapter to expand its engagement with doctoral training, for example, by organising a smaller version of the pan-Nordic Nord-IB programme. Investigations into the feasibility of such an initiative are ongoing.

VII. Other Issues or Concerns

Financial resources are always a concern. We would be very interested in exploring ways in which the AIB might be able to provide in-kind support for chapter symposia.

One extremely welcome potential would be for AIB to assist with the cost of having a member of the board or a fellow to travel to a chapter conference, to serve as a keynote speaker. A keynote speaker represents a substantial proportion of the cost of the event (which is funded by the host institution), but provides immense value-added to members—especially students and junior academics— who are unlikely to have access to such distinguished academics through other means.

Submitted 9th June 2014

Elizabeth L Rose
AIB-ANZ Chapter Chair