I. Current and Incoming Officers

The AIB-SE Executive Board consists of six voting members, each with a one-year appointment. The first 4 officer positions are elected in a lockstep fashion, in reverse order as listed below: an elected Program Chair will serve in this position for one (1) year and then progress automatically to Vice-Chair / Conference Chair in year two (2), to Chapter Chair in year three (3) and to Immediate Past Chair in year (4). Officer positions 5 and 6 are one-year appointments, elected every year and renewable.

Current Executive Board Members (until November 2013):

1. Immediate Past Chair
   Ilan Alon (IALON@Rollins.edu)
   Cornell Chair of International Business
   Rollins College, Winter Park, Florida, USA

2. Chapter Chair
   Daniel Rottig (DRottig@fgcu.edu)
   Associate Professor of International Business and Strategy
   Lutgert College of Business
   Florida Gulf Coast University, Fort Myers, Florida, USA

3. Chapter Vice-Chair / 2013 Conference Chair
   Matthew C. Mitchell (matthew.mitchell@drake.edu)
   Assistant Professor of International Business and Strategy
   College of Business and Public Administration
   Drake University, Des Moines, Iowa, USA

4. Program Chair
   Peter Magnusson (peter.magnusson@fiu.edu)
   Assistant Professor of International Business and Marketing
   College of Business
   Florida International University, Miami, Florida, USA

5. Membership Director
   Jase Ramsey (jase@cba.ua.edu)
   Assistant Professor of International Business
   Culverhouse College of Commerce
   University of Alabama, Tuscaloosa, Alabama, USA

6. Treasurer
   Mohamad (Mo) Sepehri (msepehr@ju.edu)
   Associate Dean and Professor of Management
   Davis College of Business
   Jacksonville University, Jacksonville, Florida, USA
Current and Incoming Officers (continued)

There are also non-voting members of the executive board. The non-voting members include:

**IBRTP Executive Editor**  
Matthew C. Mitchell ([matthew.mitchell@drake.edu](mailto:matthew.mitchell@drake.edu))  
Assistant Professor of International Business and Strategy  
College of Business and Public Administration  
Drake University, Des Moines, Iowa, USA

**Local Conference Host & 2013 Conference Co-Chair**  
John McIntyre ([John.McIntyre@scheller.gatech.edu](mailto:John.McIntyre@scheller.gatech.edu))  
Director of the Georgia Tech CIBER and Professor of Management  
Scheller College of Business  
Georgia Tech University, Atlanta, Georgia, USA

In addition, the executive board added an administrative support position to fulfil the responsibilities of a webmaster and production editor for AIB-SE’s peer-reviewed journal *International Business: Research, Teaching and Practice (IBRTP)*

**Webmaster & IBRTP Production Editor**  
Kerri Sorrell ([sorrell.kerri@gmail.com](mailto:sorrell.kerri@gmail.com))  
Drake University, Des Moines, Iowa, USA

II. Summary of Membership

The membership of the AIB-SE Chapter as of May 8, 2013 stood at 251:

<table>
<thead>
<tr>
<th>Description</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members as of August 1, 2012</td>
<td>233</td>
</tr>
<tr>
<td>Number of old members who renewed</td>
<td>n/a</td>
</tr>
<tr>
<td>Number of new members</td>
<td>n/a</td>
</tr>
<tr>
<td>Membership as of May 8, 2013</td>
<td>251</td>
</tr>
</tbody>
</table>

Registered Conference Participants 2012 Conference  
262 (*from 37 countries on 6 continents*)

Contributors to 2012 Conference:  
- more than 400 authors, co-authors, and reviewers from more than 40 countries on 6 continents

Summary of membership promotion efforts:  
- Annual conference with a “developmental” and thematic focus attracting new members with focus on doctoral, master and undergraduate students and academics from emerging countries (see summary of 2012 Conference under point IV below)  
- Programming of a brand new website with a new design, content and functionality that includes a Membership sign-up (password protected) area with member resources and information as well as information about our annual conferences and peer-reviewed journal  
- Publication of a peer-reviewed journal *International Business: Research, Teaching and Practice* and appointment of new Editor and institutional sponsor for journal  
- Recruitment of new membership director to focus on membership promotion and recruitment  
- Establishment of AIB-SE Linked in Group and @AIBSoutheast Twitter Account
III. Summary of Financial Status

Please see Appendix for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

a. Annual conferences

The 2012 Annual AIB-SE Conference, hosted by Florida Atlantic University in Fort Lauderdale, Florida, from October 31 – November 2, 2012 (conference chair: Daniel Rottig, conference co-chair: Matthew Mitchell, local host representative: Mike Mullen) built on the momentum that AIB-SE generated with our 2011 Conference that was hosted by Rollins College in Orlando, Florida from October 26-28, 2011 (conference chair: Ilan Alon, conference co-chair: Daniel Rottig), and so continued the significant development and growth of the chapter and its annual conferences. While, in previous years (2002-2010) our annual conferences had an average of about 60 conference participants from 9-12 countries, the 2011 conference welcomed 130 conference participants from 25 countries representing 6 continents (with 198 contributing authors and co-authors and 116 reviewers), and our 2012 conference attracted 262 registered conference participants from 37 countries on 6 continents (with over 400 contributing authors and co-authors and 160 reviewers from over 40 countries on 6 continents).

2012 Annual AIB-SE Conference Summary

The AIB-SE 2012 annual conference has delivered a record-breaking number of contributions from over 400 scholars, students, reviewers and business practitioners from over 40 countries representing 6 continents. The conference was hosted by Florida Atlantic University and held at the university’s downtown campus in Fort Lauderdale, Florida from October 31 – November 2, 2012. The conference attracted 262 registered conference participants from 37 countries on 6 continents in addition to a number of local academic, business and political leaders, and so constituted the largest, most diverse and most successful annual meeting in AIB-SE’s 36-year long history. The conference theme “Institutions and Emerging Markets” has particularly garnered interest from international scholars, students and practitioners from numerous emerging markets.

The mission of our AIB-SE annual conferences is to be “developmental” by providing our participants with the opportunity to present their work in a collegial setting, obtain and provide constructive feedback, advance their research toward submission for publication, and interact with world-class scholars, speakers, panelists and keynoters. The conference provides developmental opportunities for students, junior and senior scholars alike, and integrates international business research, teaching and practice.

More specifically, the highlights of our 2012 conference included:

• 120-page conference program featuring up to five concurrent competitive, interactive, and thematic paper presentations and a variety of thematic panel sessions over 3 days
2012 Conference Highlights (continued):

• Keynote Address by Dr. Oded Shenkar (AIB Fellow) at AIB-SE’s annual gala event

• Meet-the-Editors session with representatives from reputable international business journals including the Journal of International Business Studies, AIB Insights, AIB-SE’s own journal International Business: Research, Teaching and Practice and the International Journal of Emerging Markets, among several other renowned journals

• A paper development workshop organized by the International Journal of Emerging Markets (IJoEM) and sponsored by Emerald Publishing and publication of an IJoEM special issue on the conference theme “Institutions and Emerging Markets”

• A doctoral student consortium with student participants and faculty advisors from several countries including a meet-the-editors panel with editors and associate/area editors from a number of renowned international business journals

• X-Culture Project student and instructor events that were attended by undergraduate students and their instructors from around the world, including Best X-Culture Team Project Paper Presentations, X-Culture Panels, an X-Culture Instructor Meeting and a 24h X-Culture Competition during the conference

• An undergraduate student consortium with student participants from around the world including academic and practitioner speakers and panellists and presentations of X-Culture 24h competition results to a practitioner panel and award of the Best X-Culture Project Award sponsored by the University of North Carolina at Greensboro

Several exciting professional development and social networking events, which included:

• Exclusive, private tour of Port Everglades, one of the world’s largest cruise and cargo ports in Fort Lauderdale, Florida as part of our pre-conference program

• Annual Welcome Reception with special speakers and guests, including the mayor of Fort Lauderdale John P. “Jack” Seiler, representatives of Florida Atlantic University’s academic leadership (our local host), the President and CEO of the Greater Fort Lauderdale Alliance, the CEO of the Greater Fort Lauderdale Chamber of Commerce, the Director of South Florida’s U.S. Commercial Services of the U.S. Department of Commerce, and the General Manager of the Riverside Hotel (Fort Lauderdale’s oldest hotel and AIB-SE’s official 2012 conference hotel). The reception was held on the 8th floor terrace of the Riverside Hotel, with view of the Atlantic Ocean, live Caribbean Steel Drum Entertainment, hors d’oeuvres and open bars, and held on the evening of the first conference day.

• Tour of the ‘Venice of America’ (as Fort Lauderdale is called) on a privately chartered yacht that featured an extended, 4h waterside tour of Fort Lauderdale and introduced participants to the ‘Yachting Capital of the World’ and home of the world’s largest International Boat Show. The tour included an extensive buffet and open bar and was held on the evening of the second conference day.
2012 Conference Highlights (continued):

• Annual Welcome Breakfast with special speakers and representatives of Florida Atlantic University’s academic leadership (our local host) held in the Governor of Florida’s Board of Trustees Room on the second day of the conference

• Annual Luncheon and Award Ceremony with a Keynote Address by Dr. Oded Shenkar (AIB Fellow) held in the ballroom of the Riverside Hotel on the third day of the conference, concluding the official conference program

• Featured Post Conference Event in the evening of the last day of the conference: Fort Lauderdale International Film Festival movie screening

Featured Conference Awards included:

• Rollins Best Conference Paper Award (winner received a plaque and a cash stipend, all award finalists received an award finalist certificate)

• EducAsian Best Thematic Paper (winner received a plaque and a cash stipend, award finalists received an award finalist certificate)

• University of North Carolina at Greensboro Best X-Culture Project Award (winning team received a plaque and a cash stipend, all award finalists received an award finalist certificate)

• Emerald Best Conference Reviewer Award (winner received a plaque and a cash stipend, all award finalists received an award finalist certificate)

• Monmouth University Best Student Reviewer Award (winner received a plaque and a cash stipend, all award finalists received an award finalist certificate)

• William Ziegler Best Student Paper Award, sponsored by the University of West Indies at Cave Hill, Barbados and the Academy of International Business (winner received a plaque and a cash stipend as well as travel stipend for the 2013 AIB Meeting in Istanbul, Turkey, all award finalists received an award finalist certificate)

To view and download the complete 2012 conference program, please visit the following link: http://www.aibse.org/past-conferences/2012-conference/conference-program/

b. Chapter board meetings

Executive board meetings are held once a year when members are together at our annual conferences and are supplemented by e-mail communication, telephone conference calls and video conferences throughout the year, if necessary.
Chapter board meetings (continued)

I) 2012 Executive Board Meeting at Annual Conference in Fort Lauderdale, November 1

Participants:

• Ilan Alon (2011-12 Chapter Chair) Elected as 2012-13 Immediate Past Chair
• Daniel Rottig (2011-12 Vice-Chair and 2012 Conference Chair) Elected as 2012-13 Chapter Chair
• Matthew Mitchell (2011-12 Conference Co-Chair) Elected as 2012-13 Chapter Vice-Chair and 2013 Conference Chair
• Mo Sepehri (2011-12 Treasurer) Re-elected as 2012-13 Treasurer
• Irina Naoumova (2011-12 Membership Director)
• George Nakos (2011-12 Immediate Past Chair)
• Bob Goddard (Past Chair)
• Carolyn Mueller (Past Chair) note: participated via telephone conference call
• Mike Mullen (2012 Conference Local Host Representative)
• John McIntyre (2013 Conference Local Host Representative)

Key decisions by the executive board:
• approval of revised bylaws and revised chapter governance that is more aligned with AIB
• appointment of new editor for AIB-SE’s peer-reviewed journal (IBRTP)
• decision to hold 2013 conference in Atlanta at Georgia Tech’s Scheller College of Business
• establishment of an AIB-SE Fellows Group (first group of AIB-SE fellows will be inducted at the 2013 annual conference in Atlanta)

II) 2013 Executive Board Meeting Online, January 19-21 (via e-mail)

• Voting members unanimously elected Peter Magnusson as the 2013 Program Chair

III) 2013 Executive Board Meeting Online, January 28-29 (via e-mail)

• Voting members unanimously elected Jase Ramsey as the 2013 Membership Director
V. Plans for Future Meetings

The 2013 AIB-SE Annual Conference will be held in Atlanta, Georgia, hosted by Georgia Tech University’s Scheller College of Business from October 25-27, 2013. Please see more information about the conference at our website at www.aibse.org

VI. Other Initiatives

Over the past 2012-13 year, AIB-SE has more explicitly separated its operations and accounting into three categories of operations and related revenues and expenses:

1) Conference Operations:

• The key annual chapter event that brings together current and new members and offers a variety of professional development and social networking events in addition to regular conference activities.

• To distinguish AIB-SE from other academic conferences, we decided to focus on a clear “developmental” theme by providing our participants with the opportunity to:

  - present their work in a collegial setting, obtain and provide constructive feedback, advance their research toward submission for publication
  - interact with world-class scholars, speakers, panelists and keynoters (e.g. with our keynoters Dr. Oded Shenkar in 2012 and Dr. Mary Ann von Glinow and Dr. Sumit Kundu in 2011)
  - provide developmental opportunities for junior and senior scholars alike, such as meet-the-editor sessions, paper development workshops, interactive panels on a variety of topics
  - provide publication opportunities for our participants, such as a special issue on the 2011 conference theme with Thunderbird International Business Review and on the 2012 conference theme with the International Journal of Emerging Markets, and a planned paper development workshop and related publication opportunity with the Journal of International Business Studies at our 2013 conference
  - integrate international business research, teaching and practice by offering thematic panels and opportunities for a fruitful dialogue during our annual conferences, as well as by involving AIB-SE’s peer-reviewed journal International Business: Research, Teaching and Practice in our annual conferences (e.g. through participation in meet-the-editors panels, paper development workshops, publication of special issues out of annual conferences)
  - provide developmental opportunities for students, such as a doctoral student consortium, an undergraduate student consortium, X-Culture Student events, as well as involvement of doctoral, masters and undergraduate students in the conference organization and coordination (at our 2012 annual conference, a total of 17 students made up our local student organizer team that facilitated conference logistics and local conference coordination)
Conference Operations (continued)

- To diversify AIB-SE’s revenue stream (which was primarily based on registration fee revenues in past conferences), AIB-SE began reaching out to potential conference sponsors starting with its 2011 conference in Orlando (Local Host: Rollins College; Gold Sponsor: Georgia Tech University; Bronze Sponsors: EducAsian, University of Miami CIBER and Emerald Publishing).

- For our 2012 conference, we were able to increase our sponsorship revenue stream and keep current as well as attract new sponsors (Local Host: Florida Atlantic University; Gold Sponsors: Rollins College and EducAsian; Silver Sponsors: University of North Carolina at Greensboro and the University of West Indies – Cave Hill on Barbados; Bronze Sponsors: Monmouth University and Emerald Publishing; Program Sponsor: Florida Gulf Coast University).

- While past AIB-SE conferences were typically held in conjunction with the Southern Management Association, AIB-SE had at times experimented with stand-alone conferences (e.g. in 2009 in Jacksonville Florida). Given the significant growth of our annual conferences over the past two years, AIB-SE has been able to completely separate from the Southern Management Association and now hold annual stand-alone conferences that are sponsored by local host institutions (Rollins College in 2011, Florida Atlantic University in 2012, Georgia Tech University in 2013). Doing so allows AIB-SE to independently make conference location decisions and to reduce conference-related costs by using the conference meeting facilities, AV technology and local support provided by our local conference hosts.

- Starting in 2011, we begun focusing our annual conferences on specific themes that are building on one another: In 2011, our annual conference theme was “Globalization and Emerging Markets”, in 2012 we added an institutional focus with our theme “Institutions and Emerging Markets” and our 2013 conference theme is “Innovation, Institutions and Emerging Markets”, building on the 2012 keynote speech by Dr. Oded Shenkar on Innovation and Imitation. Doing so has allowed us to develop a more focused conference program (e.g. thematic paper presentation sessions and thematic panels), create a best thematic paper award, and also garner the interest from international scholars, students and practitioners from numerous emerging markets.

- In addition to the traditional paper presentations (fully developed papers), we started including interactive paper presentations in our program to allow authors (especially student authors and junior faculty) to present their high-potential work-in progress, and so receive valuable feedback at our conferences in order to further develop their work and move it toward publication.

- In addition to our academic, scholarly program sessions and events, we started offering a more extensive pre- and post-conference program as well as valuable professional development and social networking events, such as a concert in Rollins’ Tiedke Concert Hall (2011 Conference), private Tour of Port Everglades, a tour of Fort Lauderdale’s waterways on a privately chartered yacht, and a movie screening at Fort Lauderdale’s International Film Festival (2012 Conference) and planned visits to corporate headquarters of such multinational corporations as Coca Cola and Delta Airlines (2013 Conference).

- Annual conference revenues and expenses are accounted separately and excess revenues are used for subsequent conferences as well as strategic investments (see III Strategic Operations).
VII. Other Initiatives (continued)

II) Journal Operations:

International Business: Research, Teaching and Practice (IBRTP)

• The official, peer-reviewed publication of the AIB-SE chapter, publishing scholarly work of significant interest that contributes to the advancement of knowledge in international business theory, pedagogy and practice. The journal’s purpose is also to draw attention to the annual AIB-SE conferences, to provide a respected outlet for the work by international business scholars, and to attract new members to the Academy of International Business.

• The AIB-SE board decided to establish a peer-reviewed journal in 2006 and the first volume was published in 2007 as a special issue from the best AIB-SE conference papers from previous years, which went through a new, separate review process. Under the great leadership of the founding editor and managing editor, Bob Goddard and Neil Slough, from 2006-2009, the journal established itself as a respected outlet for international business research and was listed in Cabell (19% acceptance rate) and Google Scholar. The journal was able to secure financial support from Stetson University and the University of North Florida and was published out of the latter institution in the past three years under Steven Williamson (editor) and Cheryl van Deussen (managing editor).

• At its 2012 executive board meeting, AIB-SE appointed a new editor, Matthew Mitchell from Drake University in Iowa, which has committed funds of $12,000 for the next three years to support the journal operations. The AIB-SE executive board decided to use some of these funds to employ a production editor on an hourly basis, and the journal is currently in the process of publishing an special issue out of the 2012 annual conference.

• Journal revenues and expenses are accounted separately and editors are expected to keep journal expenses at or below journal revenues

III) Strategic Operations:

In addition to our annual conferences and journal operations, AIB-SE is strategically investing in the long-term growth and development of the chapter.

• Website: Over the past year, AIB-SE has established a brand new website featuring a new design, content and functionality (programming cost amounted to about $3,000). The website is used as a tool to facilitate and promote our conference and journal operations, to provide a password-protected area with membership resources and information, and to attract new members to the chapter (see www.aibse.org)

• Membership Development: AIB-SE has conducted a number of membership recruitment efforts over the past year (see summary of membership promotion efforts on page 2 of this report)

• External Growth: In addition to the organic growth of our chapter conferences over the past two years, AIB-SE has been exploring external growth through the possible consolidation as well as
cooperation of regional chapters in order to create synergies and build a the critical mass necessary to continue to organize impactful regional conference. We look forward to continuing these efforts at the 2013 AIB Chapter Chair Meeting and Workshop in Istanbul, Turkey.

• In addition to publishing its own peer-review journal, International Business: Research, Teaching and Practice, AIB-SE has been seeking the cooperation with other journals. We published a special journal issue out of the 2011 annual conference with Thunderbird International Business Review (guest editors: Ilan Alon and Daniel Rottig) and are currently in the process of publishing a special issues out of the 2012 annual conference with the International Journal of Emerging Markets (guest editors: Daniel Rottig and Matthew Mitchell) and will again publish a special issue out of the 2013 annual conference with the International Journal of Emerging Markets (guest editor: John McIntyre).

VIII. Other Issues or Concerns

Detail other issues which you think will/should be of interest to the AIB executive board and/or other chapter officers.

• Financial Support by AIB: We are very thankful for the financial support AIB has extended to us for our 2012 conference, which allowed AIB-SE to organize a very successful doctoral student consortium and to supplement the William Ziegler Best Student Paper Award with a travel stipend for the 2013 AIB conference in Istanbul for our student awardee, and so attract a higher quality and quantity of paper submissions by students. We would therefore appreciate continued financial support and also be interested in exploring additional ways of financial support that AIB may be able to provide to its regional chapters (e.g. help with conference logistics, such as conference hotel negotiations, financial support of AIB board members and Fellows to travel to regional conference and act as keynote speakers etc.)

• Publication Support by AIB: We have established a peer-reviewed journal and secured some financial support for the upcoming three years. However, in order to establish a more impactful journal and extend its reach in the international business community, we would be interested in exploring any support AIB may provide, such as access to Palgrave to possibly publish our journal and provide related marketing and editorial support. Also, we would be interested to explore whether AIB may be able to extend its contract with Manuscript Central to allow the use of this online submission system for our journal, given the documented, significant impact of using such an online submission system for the increase in quality and quantity of submissions.

• Technical Support by AIB: Our chapter spent several thousands of dollars to program a brand new chapter website with continuing costs for hosting and maintenance. We would be interested in exploring how AIB may extend its website resources and technical support to its regional chapters, i.e. provide free hosting of chapter websites on AIB servers (or using the AIB web-service provider) and proving web maintenance support.
Other Issues or Concerns (continued)

• **Online Submission/Review/Registration Support by AIB:** We are very grateful for having been able to use the AIB online submission and review system for our past two conferences and to receive the support by AIB to manually process our credit card conference registrations. We would be interested in exploring how AIB may extend its automatic conference registration system to regional chapters to facilitate the registration process and make the annual set-up and programming of a third-party registration system unnecessary.

• **Better Inter-Chapter Coordination and Cooperation:** We much appreciate the AIB initiative to offer a more extensive Chapter Chair Workshop at the 2013 conference in Istanbul to facilitate inter-chapter coordination and cooperation and to transfer best practices across chapters. We would be interested in exploring ways for chapters to coordinate more tightly, such as avoiding geographically overlapping annual conferences by different regional chapters (e.g. AIB-SE and AIB-LAT conferences in 2012) as well as possible joint conferences by regional chapters to tap into a specific region more effectively. In addition, we would be interested in exploring how AIB may facilitate inter-chapter collaboration between annual AIB Chapter Chair Meetings, such as by providing an online platform for chapter chairs to connect, communicate and share best practices.

Submitted June 12, 2013
Daniel Rottig
AIB-SE Chapter Chair
Appendix

Southeast USA Chapter
Annual Statement of Income and Expenses
(for the period May 31, 2012 to June 11, 2013)

Beginning Balance (May 31, 2012)

Income
- Conference profit (excess) $7,341.40
- Interest income $12.11
- Donations $12,000 (funds for IBRTP journal for next three years)
- Other (please specify)

Expenses
- Meetings (excluding conference)
- Printing/postage
- Fund raising
- Membership drive
- Other (please specify) $5,110.81 (new website and IBRTP journal)

Ending Balance $31,544.71 (June 11, 2013)

Notes

Provide any explanations of unusual items here.

Annual Statement prepared by:
Mohamad (Mo) Sepehri
AIB-SE Treasurer