

2012-13 Annual Report of the AIB-US Northeast Chapter

The 2012-13 was an important year for the Academy of International Business-US Northeast Chapter (AIBNE). A number of new initiatives were taken during the year. This year also marked the 2nd year of the current Executive Committee headed by Mohammad N. Elahee, Ph.D., professor of International Business at Quinnipiac University. The chapter currently has 425 members. The current Executive Committee consists of:

Chapter Chair: Professor Mohammad Elahee Ph.D., Quinnipiac University

Chapter Vice-chairs: Professor Amit Mukherjee, Ph.D. Stockton College, New Jersey

&

Professor Saeb Al Ganideh, Ph.D., Al-Zaytoonah University, Jordan

Treasurer: Professor Xiaohong He, Ph.D., Quinnipiac University

Secretary & Editor: Eric Lind, City Government of Vancouver, Washington

Imm. Past President Professor Massood Samii, Ph.D., Southern New Hampshire University

The Bank account of the AIBNE chapter is at the First Niagara Bank in Hamden, CT (acct # 7900553178). The current bank balance is: \$4,993.94. The Chapter Treasurer Professor Xiaohong He and the Chapter Chair Professor Mohammad Elahee are the co-signatories to the account.

The major activities undertaken by the AIB-NE during the 2012-13 year are discussed below:

Website Maintenance: The AIBNE has been maintaining the webpage (www.aibne.net), developed the previous year. The service provider for this website is Acamedics.com. In addition to developing a new webpage, the chapter also developed an online conference management system. All submissions for the annual conference, review, acceptance, etc. are now done online through the conference management system. The proceedings of previous years are also

available on the website. The AIBNE website as well as the Conference Management System is being managed by Acamedics.com.

Partnership with the Journal of International Comparative Management: The chapter signed a Memorandum of Understanding with the *Journal of International Comparative Management* (JCIM). It has been agreed upon by the two parties that the JCIM will publish a special issue of the journal every year with a few selected papers presented at its Annual Conference. The members of the AIBNE will also be able to subscribe to the journal at a subsidized rate. A special issue of the journal was published in August 2012 with some selected papers presented at the 2011 conference. Another issue will be published in August 2013.

2012 Annual Conference: The 2012 Annual Conference was hosted by the Sacred Heart University in Fairfield, CT. The conference featured over 75 competitive papers and presenters from 8 different countries. Temple CIBER and UConn CIBER provided partial sponsorship for the conference. The conference featured Mr. David Dobson, then Director of International Decision System (currently, the CEO of Digital River Inc.) while Dr. Martin Loustau, former Minister for Economy and Production of Argentina attended the Award luncheon as the speaker. The conference also featured a number of executives including Mr. Mike Moen, President, Spreadsave.com., Dr. Arun Sinha, Senior Faculty Fellow, Yale School of Management, and Murray Martin, Chairman, President and Chief Executive Officer, Pitney Bowes Inc.

Spring Seminar: As part of its annual “*Emerging Market Series Seminars*”, the AIBNE hosted a day long symposium titled, “*A Resurgent China in the 21st Century*” on Thursday, April 18, 2013 at Quinnipiac University. The AIB Secretariat partially supported the event by providing \$2,000. Over 130 people attended the symposium. Renowned China specialist Dr. Jonathan Spence, Professor Emeritus of History at Yale University attended the program as the keynote speaker and delivered his speech titled, “*US and China: Past, Present and Future.*” Other speakers included **Prof. Mingke He, Ph.D.** Beijing Technology and Business University, **Prof. Jeremy Wallace, Ph.D.** Yale University: **Prof. Xiaohong He, Ph.D.**, Quinnipiac University, Mr. **Erik Cronqvist**, Director, US China Center at Central Connecticut State University, **Prof. Jiayong Frank Gao, Ph.D.**, Tianjin Foreign Studies University, **Prof. Ben Liu, Ph.D.**, Quinnipiac University: “China’s Relationship with Its Neighbors. **Prof. Tse-Shyang Chen**, Quinnipiac University and **Professor Hermann Simon**,

Ph.D., Chairman, Simon-Kucher & Partners. “The Rise of China and What It Means for the World and Especially for the West.” Different sessions of the seminar can be viewed on the Youtube:

A Symposium on China: "US and China: Past, Present and Future."-Prof. Jonathan Spence
<http://youtu.be/-wkJY0Y85oE>

A Symposium on China: Panel Discussion 1
<http://youtu.be/tdfrGFpswQI>

A Symposium on China: Panel Discussion 2
<http://youtu.be/TT0l79NXBkE>

A Symposium on China: "Soft Power-China In the Age of Persuasion"- Erik Conqvist
http://youtu.be/2S0wbZQ_hrA

A Symposium on China: "The Rise of China and what it means for the World..." - Prof. Hermann Simon
<http://youtu.be/CgzDsr8MynI>

In 2012, the AIBNE decided to launch a quarterly newsletter. However, AIBNE has not been able to accomplish this yet. It is expected that the first issue of the newsletter will be published in the latter part of the summer of 2013.

The 2013 annual meeting of the AIBNE, to be hosted by Quinnipiac University, is scheduled for Oct. 11 & 12, 2013 at Connecticut Convention Center. The election of the chapter will take place at the annual meeting immediately after the award luncheon scheduled for Oct. 12, 2013. The new Executive Committee will take office from October 2014.