ABOUT THE AIB-U.S. Midwest Chapter

The Academy of International Business - U.S. Midwest Chapter is an organization that fosters research and education in the field of international business. This purpose is accomplished by practitioners and scholars in business, government, and academic areas sharing their research and professional efforts. This dissemination takes place through the *Journal of International Business Research and Practice*, as well as during the annual conferences of the AIB - U.S. Midwest Chapter held in conjunction with the MBAA-International. Academicians, business professionals, government and NGO representatives, students in higher education (particularly masters and doctoral students), and any individual interested to learn about issues pertaining to International Business in an ever-changing global environment and to network with conference participants are encouraged to attend. At least one author of the manuscript accepted for publication in the *Journal of International Business Research and Practice* must register and attend the annual conference of the AIB-U.S. Midwest Chapter.

The AIB-U.S. Midwest Chapter is member chapter of the *Academy of International Business*.

I. Current and Incoming Officers

II. ACADEMY OF INTERNATIONAL BUSINESS-U.S. MIDWEST CHAPTER

III. CHAPTER OFFICERS

President: Juan Meraz (Missouri State University) (2011-2014)
Immediate Past President: Anthony Koh (University of Toledo) (2011-2014)
President Emeritus: Vern Terpstra (University of Michigan) (2008)
Treasurer: Ramin Maysami (University of North Carolina-Pembroke) (2011-2014)
Secretary: Chris Ziemnowicz (University of North Carolina-Pembroke) (2011-2014)

Program Chair and Editor of 2013 Conference Proceedings:
Hamid Yaganeh (Winona State University) (2012-2014)

Coordinator of Student Track
Etienne Musonera (Mercer University) (2011-2014)
Uday Tate (Marshall University) (2011-2014)
David Boggs (Eastern Illinois University) (2011-2014)

IV. External Business Development Directors:
Robert Moussetis (North Central College) (2011-2014)
John (Jack) E. Spillan (University of North Carolina-Pembroke) (2011-2014)

V. *Journal of International Business Research and Practice*
Editors
Anthony C. Koh (University of Toledo)
Christopher Ziemnowicz (University of North Carolina-Pembroke)
VI. Summary of Membership

The membership of the AIB US MID-WEST Chapter as of 5/31/13. An analysis:

Members as of last report (5/31/12) 65
Number of old members who renewed 35
Number of new members 25
Membership as of (5/31/13) 55 Primary Registrants
17 Secondary Registrants
Summary of membership promotion efforts: Mailings to old members as well as calls and emails to prospective new members by executive board. A student track was added to help promote our International theme amongst MBA/PhD students. A luncheon was included which included a keynote speaker. All members are to try and bring 1 new member for next year’s meeting/conference.

VII. Summary of Financial Status

Please see Appendix A for a summary of Chapter income and expenses.

VIII. Summary of Meetings Held This Year

a. Our Annual Conference took place on February 27, 28 & March 1, 2013 at the Drake Hotel in Chicago Illinois. We had one of our larger conferences to date. We tried to expand our student track as well as added an additional room for presentations due to the increase in themes for our conference. This year we again included a luncheon with a keynote speaker, Mr. Scott L. D’Angelo– General Council for U.S. McOpCo, The McDonalds Restaurants. We plan to expand the luncheon and extend the forum to include more participants as this year’s luncheon was at capacity with 35 in attendance. The goal for next year is to have 40 members at the luncheon and to continue with the keynote speaker from the international business sector.

b. Our Chapter Board meeting took place on Thursday February 28, 2013 at the Drake Hotel in Chicago, Illinois. There were 35 present and all our open executive positions were filled. The Executive Board completed its third year of service and the new board will serve for 3 years as per the AIB and AIB US MID-WEST constitutions.

c. Call for papers:
Academy of International Business – US Midwest Chapter
2013 Call for Papers
AIB US Mid-West is part of the MBAA International Conference at the
Drake Hotel
Chicago, Illinois

February 27- March 1, 2013

Paper Submission Deadline: October 19, 2012

The Academy of International Business – Midwest, as part of the MBAA International Conference, will
hold its conference on February 27 - March 1, 2013 at the beautiful and historical Drake Hotel in
Chicago, Illinois. The theme for this years’ meeting is “Relevant and Innovative: Advancing Thoughts,
Theories, and Practice in Business Disciplines” and the secondary theme is: “Know Your Research
Landscape...informed and connected to editors, gurus, and peers”. The MBAA International conference
has been dubbed the best deal in academic conferences! Please see
www.mbaainternational.org for more information!

PROGRAM CHAIR: Dr. Hamid<mailto:hyeganeh@winona.edu>
Yeganeh<mailto:hyeganeh@winona.edu>, Winona State University

COORDINATORS OF STUDENT TRACK: Dr. Etienne <mailto:musonera_e@mercer.edu>
Musionera<mailto:musonera_e@mercer.edu>, Mercer University; Dr.
Uday<mailto:tateu@marshall.edu> Tate<mailto:tateu@marshall.edu>, Marshall University; Dr. David
Boggs<mailto:djboggs@eiu.deu>, Eastern Illinois University

WHO SHOULD ATTEND?
Academicians, business professionals, government and NGO representatives, students in higher
education (particularly masters and doctoral students), and any individual interested to learn about
issues pertaining to International Business in an ever changing global environment and to network with
conference participants should attend.

WHY AIB-MIDWEST?

AIB-Midwest offers many advantages:
* An excellent opportunity to present your scholarly work.
* A large conference where you can meet with the academicians and business professionals from
  around the world.
* Publication of a Proceeding containing all papers presented at the meeting.
* The opportunity to publish your work in The Journal of International Business Research and Practice
  (JIBRP) which is cited in Cabell’s.
* An opportunity to win many awards (Outstanding Paper Award, Best Reviewer Awards, and Best
  Student Paper).
* An opportunity to visit the beautiful Chicago metropolitan area.
* The best value in academic conferences!
* Two nights of music, entertainment, and fun!
PAPERS and SPECIAL SESSIONS OF PANELS, SYMPOSIA, TUTORIALS, AND WORKSHOPS:
Papers and special session proposals within a global/international context are welcome. If you wish to conduct a special session (panel, symposium, tutorial, or workshop), please submit a summary of at least two pages on what you propose to do in your session and why it is of interest and importance to Academy members. There is considerable latitude and flexibility as to content and conduct of these special sessions. However, you must provide your own participants (such as panel members) and any unusual equipment needs. All paper presenters, participants of panels, symposia, tutorials, and workshops must register and attend the meeting. An award each will be presented to the best paper competitively reviewed within the regular session track and the student track.

STUDENT TRACK (only authored by students) (email manuscripts to the Student Track Chair)
College students, particularly those pursuing masters and doctoral degrees, are encouraged to submit their papers to the Student Track. Awards will be presented to the best paper and two runner-up papers competitively reviewed within the Student Track. Only papers solely authored by students will be reviewed in this track; papers co-authored between students and faculty will be reviewed in the regular track.

AIB-MIDWEST CONFERENCE PAPER REVIEWERS AND DISCUSSANTS:
You are also invited to serve as a paper/manuscript reviewer or as a discussant. If you are interested to serve the AIB-U.S. Midwest Chapter in one or more capacities, please email your interest to the Program Chair.

PROGRAM COMMITTEE MEMBER:
Individuals on this committee evaluate the papers and abstracts submitted for the meeting. Please contact the Program Chair, Dr. Hamid Yeganeh at hyeganeh@winona.edu for more information.

SESSION CHAIRPERSON OR DISCUSSANT:
Session Chairpersons introduce papers and authors in paper sessions and introduce panelists in panel sessions and tutorials. Discussants provide comments to authors on research papers. Please contact the Program Chair, Dr. Hamid Yeganeh at hyeganeh@winona.edu for more information.

PAPER ACCEPTANCE
Authors of papers selected for presentation will be notified by the end of November 2012. For each accepted paper an author will be required to register within four weeks of the acceptance notification to secure a place on the program. Those whose papers are accepted for presentation might be expected to discuss a paper.

PROCEEDINGS AND JOURNAL OF INTERNATIONAL BUSINESS RESEARCH AND PRACTICE:
The Academy of International Business-U.S. Midwest Chapter will publish a Proceeding containing all papers presented at the meeting. The Proceedings will be distributed at the conference to participants who pre-order the International Business Proceedings at registration. In addition, the association also publishes its own journal, The Journal of International Business Research and Practice (JIBRP), which is cited in Cabell’s. Of those papers selected for presentation, approximately 25% will be accepted for publication in the JIBRP. Award winning papers in both the regular and student tracks will be published
in the JIBRP. Other papers to be published in the JIBRP will be competitively selected by the journal’s editorial board, and authors will be invited to submit revised papers (if needed) based on feedback and comments received at the AIB-Midwest conference.

**INSTRUCTIONS FOR CONTRIBUTORS AND MANUSCRIPT SUBMISSION GUIDELINES:**
Please send an electronic manuscript to the Program Chair, Dr. Hamid Yeganeh at hyeganeh@winona.edu.<mailto:hyeganeh@winona.edu>.

Important Note: Instructions for manuscript contributors are posted at http://www.aib-midwest.utoledo.edu/AIB_Midwest/manuscript_submission_guidelines.htm

**Outstanding Paper Awards**
We are very proud of our track record thus far. In 2009, our overall best paper for AIB-Midwest claimed the Overall Best Paper award for the MBAA-International Conference!

**Further Information**
For further information, please contact the Program Chair, Hamid Yeganeh. You may also view our website at www.AIB-Midwest.Utoledo.Edu<http://www.aib-midwest.utoledo.edu/>.

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Appendix A

AIB US MID-WEST Chapter
Annual Statement of Income and Expenses
(for the period April 2011 to May 2012)

Date Transaction

STARTING BALANCE: $4,682.51

Deposits:
10/24/12 $601.07 MBAA Conference

BALANCE: $5,238.58

Expenses
12/5/12 $378.94 (#138) Etienne Musonera

Volume 6 Printing and Mailing

ENDING BALANCE: $4,904.64 (3/31/13)

UPDATE: $1,196.39 check from MBAA International

UPDATED BALANCE: $6,101.03

This is the official report from the AIB US MID-WEST Treasurer – Ramin Maysami