I. Current and Incoming Officers

Dr. T. S. Chan, Associate Vice President and Shun Hing Chair Professor of Marketing, Lingnan University is the Chapter Chair for AIBSEAR. Lingnan University, through its Hong Kong Institute of Business Studies (HKIBS), provides basic administrative support to AIBSEAR. A five-member Regional Board works closely with the Chapter Chair in formulating policies and handling administrative matters relating Chapter activities. Current Board members include: Dr Vincente Fabella, President, José Rizal University, Philippines; Professor Geng Cui, Lingnan University, Hong Kong; Professor Y. K. Ip, Dean, School of Business and Administration, Open University of Hong Kong, Hong Kong; Dr Eva Khong, City University of Macau, Macau; and Dr Alfred Wong, Lingnan University, Hong Kong.

II. Summary of Membership

AIB at its recent Board meeting decided to move the country Pakistan from Southeast Asia Chapter to the MENA Chapter and to move Taiwan, Hong Kong, and Macau back to Southeast Asia Chapter from China Chapter. As a result, membership of the Southeast Asia Chapter has changed quite significantly. As of 18 April 2013, we have a total of 241 members.

With the 2012 AIB Xiamen Regional Conference, we add 37 new/renewal members to AIB, thus, transferring dues of US$2,764.50 to the AIB Secretariat.

III. Summary of Financial Status

Our budgetary process continues to target for a balanced budget. In the last regional conference, we ended up with a small surplus. Lingnan University continues to provide basic administrative support free of charge. Please see Appendix 1 for a summary of Chapter income and expenses.

IV. Summary of Meetings Held This Year

AIBSEAR Chapter Meeting 2012

The 2012 AIBSEAR Conference, with the theme: Multinationals and Global Consumers: Tension, Potential, and Competition, was held during December 6-8, 2012 in Sheraton Xiamen Hotel, Xiamen, China. There were a total of 54 papers presented in 14 concurrent sessions, with more than 70 participants. They came from 16 countries/cities: Australia, Canada, China, Germany, Hong Kong, Indonesia, Japan, Korea, Macau, New Zealand, Taiwan, Thailand, the Philippines, UK, USA and Vietnam.

Prof Shige Makino, Professor and Chairman of the Department of Management and Director of the Centre for International Business Studies, The Chinese University of
Hong Kong, and Professor Lijuan Deng, Vice Dean of the Taiwan Research Institute, Xiamen University, delivered keynote speeches on “International Business Research in Asia” and “The Trend of the Economic Relationships Development between Mainland China and Taiwan after the 18th National Party Congress” respectively. The conference papers were published electronically in the form of a compact disk with the ISBN No. 978-962-8134-14-0.

**AIBSEAR Board Meeting 2012**

The 2012 AIBSEAR Board Meeting was held on December 6, 2012. Professor T. S. Chan, Professor Geng Cui, Dr Eva Khong and Dr Alfred Wong attended the meeting and discussed our book series contract signed with Palgrave Macmillan, future conference venues, and ways to improve the paper submission process and system.

**V. Plans for Future Meetings**

**AIBSEAR Chapter Meeting 2013**

The 2013 AIBSEAR Conference, with the theme: International Business Cooperation, Competition, and Coopetition in Asia, is scheduled for December 5-7, 2013, to be held in Bali, Indonesia. The conference venue will be at The Stones Hotel.

**AIBSEAR Chapter Meeting 2014**

In our last board meeting held in Xiamen, it was proposed to hold our next regional conference in Macau to celebrate our Chapter’s 30th Anniversary.

**VI. Other Initiatives**

The first JIBS Paper Development Workshop was held on December 6, 2012 at the Sheraton Xiamen Hotel. Professor David Thomas, Area Editor of JIBS delivered the Opening Remark on “Publishing in JIBS”. Professor Shige Makino, Professor David Thomas, Dr Daphne Yiu and Dr Xuefi Ma were invited to discuss effective ways to develop papers for submission to JIBS. Six young researchers were invited to participate in the Workshop. Our appreciation to the AIB Board for the financial support provided.

Four papers submitted to the 2012 AIBSEAR Chapter Meeting were selected to receive our “Best Paper” awards. The awards were conferred during the Conference Dinner on December 6, 2012 at the Xiamen Jingmin North Bay Hotel.

To solidify and showcase outstanding research in international business, consumer research, and marketing strategies relating to Southeast Asia region, the first book of our AIBSEAR Series with Palgrave MacMillan is scheduled for publication around October 2013. The title of our second book is “The Asian Century: Cooperation, Competition, and Coopetition”. Papers accepted and presented at the Bali Conference will be assessed and invited for inclusion in the book.
### Appendix 1

**Southeast Asia Chapter**  
**Annual Statement of Income and Expenses**  
(for the period 01/05/12 to 31/04/13)

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**Beginning Balance (30/04/2012-last report’s ending balance):** US$1,185.70

<table>
<thead>
<tr>
<th>Income</th>
<th></th>
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</thead>
<tbody>
<tr>
<td>2012 AIB Xiamen Conference</td>
<td>US$ 19,665.50</td>
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<tr>
<td>Sponsorship</td>
<td>US$ 3,000.00</td>
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<tr>
<td><strong>Sub-total</strong></td>
<td><strong>US$ 22,665.50</strong></td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Meetings (2012 AIB Xiamen Conference)</td>
<td>US$18,683.70</td>
</tr>
<tr>
<td>Dues for New Members</td>
<td>US$ 2,764.50</td>
</tr>
<tr>
<td>Office Supplies</td>
<td>US$ 200.00</td>
</tr>
<tr>
<td><strong>Sub-total</strong></td>
<td><strong>US$21,648.20</strong></td>
</tr>
</tbody>
</table>

**Surplus or (Deficit)**         | US$ 1,017.30 |

**Ending Balance in Reserve Account: (30/04/2013)**   **US$2,203.00.**