ACADEMY OF INTERNATIONAL BUSINESS, AIB-LAT
CHAPTER ANNUAL REPORT 2012-2013

I. Current and Incoming Officers

President/Chapter Chair: Dr. William Newburry, Florida International University, USA.
Secretary: Dr. Eva Stal, Universidade Nove de Julho, Brazil.**
Treasurer: Dr. Ronald Rivas, Canisius College, USA/Peru.
Membership Secretary: Dr. Diana Bank, UDLAP, Mexico.
Newsletter Editor: Dr. Lou Anne Barclay, The University of the West Indies, Jamaica.
2014 Conference Chair (ex-officio):
Past President/Chapter Chair (ex-officio): Dr. Leonardo Liberman, Universidad de los Andes, Chile

** Note: Eval Stal recently resigned due to a change in her employment. A new secretary will be elected shortly.

II. Summary of Membership

The membership of the AIB-LAT Chapter as of June 22, 2013 was 148. The prior membership as of the last report (June, 2012) was 179. We will be investigating in the upcoming months potential reasons for this decline in membership.

Our main membership promotional effort was our annual conference, which was held in April in Puebla, Mexico. We will be exploring other potential opportunities to increase membership within the coming year.

III. Financials

A starting balance of $1,730 USD was transferred to the newly elected Chapter Chair. From this amount, a $159.96 fee was incurred to maintain the AIB-LAT Chapter website. We received registration fees of $6,625 for our April, 2013 conference at UDLAP in Puebla, Mexico, bringing our current account balance to $8,195.04. We are currently awaiting a final invoice from UDLAP for conference expenses along with a bill for the Best Paper Award plaques from the conference. While our agreement with UDLAP states that we will only reimburse costs up to the amount of registrations, preliminary estimates from UDLAP suggest that we will make a slight profit from the conference. This occurred largely due to UDLAP’s ability to obtain sponsors to offset a portion of the costs.
Starting Balance: $1,730.00

Expenses:
Network Solutions (for website) $159.96
Subtotal: $1,570.04

Receipts:
Registrations – Advance – Puebla: $6,425.00*
Registration – Onsite in Puebla: $200.00
Current Balance: $8,195.04

Incurred Expenses**:
Reimbursement of Puebla Costs: TBD
Plaques for Best Paper Winners: TBD

*Thank you to Meg at the AIB office, who served as the conduit for our conference registrations.
**Total Not to Exceed Conference Registrations ($6,625)

IV. Annual conference

In April 2013, the second independent AIB-LAT conference (and third conference overall) was carried out in Puebla, Mexico at the campus of the University of the Americas Puebla (UDLAP), under the title “Inward, Outward and Within: Investment and Latin America”. The conference was an unqualified success, largely due to the efforts of our local chair, Diana Bank, along with Roberto Solano (Dean, School of Business and Economics, UDLAP) and Guadalupe Rodriguez (UDLAP).

Academically, a particularly important new initiative for the conference was the inclusion of a Paper Development Workshop, organized in conjunction with JIBS. The PDW benefited from sponsorship from The Sheth Foundation, which covered the travel costs of Robert Grosse (AIB President) and Paula Caligiuri (JIBS Area Editor), while the conference covered their hotel costs and registration. Socially, a highlight of the conference was the Gala Dinner, where members of the university dance troupe “Zenzontle” performed a show featuring dances from various locations in Mexico along with a prehispanic fire ritual prior to the dinner. During the dinner, guests were serenaded by a Mariachi band that brought the vast majority of attendees to the dance floor, with some also taking control of the singing.

A copy of the final conference program is available on request.

V. Elections

As noted above, an election will be held shortly to replace Eval Stal, who recently resigned due to a change in her employment. The three-year terms of the remaining officers extend until June 30, 2015.
VI. Future Conferences

2014: Universidad EAFIT (Colombia) has been selected as the host of the 2014 conference, which will be held in Medellin, Colombia on March 20-22, 2014. As the decision was made just prior to the 2013 conference in Puebla, several faculty from Medellin attended the conference and were very enthusiastic about organizing the event and building upon this year’s success.

In addition to the Paper Development Workshop included in the 2013 Conference, we have plans to expand the 2014 event to include a Doctoral Consortium, a Case Study Track, and an Undergraduate/MBA Student Paper Track.

A preliminary version of the 2014 call for papers which will be distributed in the next few days prior to the AIB meeting in Istanbul is attached.

Note that the March timeframe was chosen as opposed to April to minimize the conflict with BALAS, which will hold its next conference in April, 2014.

2015: We have received expressions of interest in hosting the 2015 conference from universities in Chile, Brazil and Peru, and are awaiting formal proposals from these institutions. All three of these countries scored high on the member survey indicated below.

VII. Other Initiatives

In early 2013, a short online survey was conducted among AIB-LAT members to assess their preferences regarding timing and location of future AIB-LAT conferences. Results of the survey are indicated below. A more in-depth survey will be conducted early in the upcoming academic year.

Conference Timing:
- April - 58%
- October/November - 19%
- Late January/February - 19%
- Other (prior to or after the Main AIB Meeting) - 4%

Conference Frequency:
- Yearly - 81%
- Bi-Yearly (every other year) - 19%

Relation to Main AIB Meeting:
- Stand Alone - 46%
- Concurrent with the Main AIB Conference - 19%
- Alternate Between Stand Alone and Concurrent with the Main AIB - 35%
**Future Conference Locations** (respondents could indicate up to three in an open ended question; Responses where a respondent indicated more than one location in the same country (e.g., the cities of Medellin and Cartagena in Colombia) were only counted once):

- Chile - 58%
- Colombia - 54%
- Argentina - 38%
- Peru - 27%
- Brazil - 27%
- Costa Rica - 23%
- Mexico - 15%
- Panama - 15%
- USA - 12%
- Puerto Rico - 8%
- Cuba - 4%

**VIII. Other Issues or Concerns**

Thank you to Tunga Kiyak and Meg from the AIB Office for all their efforts supporting the AIB-LAT chapter. We are also greatly appreciative of the encouragement and support we have received from Beth Rose in our chapter endeavors. Additionally, we once again thank Rob Grosse and Paula Caligiuri for their support of the 2013 conference.