I. Current and Incoming Officers

Current Officers

Changqi Wu: Chapter Chair, topdog@gsm.pku.edu.cn

Changhui Zhou: Secretary General, czhou@gsm.pku.edu.cn

II. Summary of Membership

China Chapter has gradually built up its membership as more and more scholars in China consider AIB is a very reputable global academic organization through which to enhance their scholarship.

The Chapter’s website is up and running and the Chapter will continue to promote the membership. AIB becomes much better academic organization through Chapter’s formal and informal promotion effort.

III. Summary of Financial Status

As the Chapter does not charge membership fees at current operational mode, the activities, such as conferences, rely on institutional and corporate sponsors. The membership fees, if charged, are not expected to cover Chapter activities, so corporate and institutional sponsors are important funding source in a foreseeable future. The Chapter has its secretariat anchored to Institute of International Business and Management, Peking University, that provides logistic and administrative support.

IV. Summary of Meetings Held This Year

The Chapter organized its first mini-research conference in September 2012 which were attended by 40 attendance. The theme of the conference is “China going global”.

Chapter hosted the visit of AIB president, Professor Robert Grosse’s visit in April of 2012.

V. Plans for Future Meetings
Following the previous year’s model, China Chapter intend to organize its second research conference in the second half of 2013. As more and more IB scholars are residence in the mainland of China, it should attract more attendance.

VI. Other Initiatives

VII. Other Issues or Concerns
As South-East Asia Chapter and North American Chapter started organizing conferences in mainland of China in collaboration with local business schools, certain coordination mechanism is called upon to facilitate IB research while helping promotion of AIB’s overall brand.