I. Current Officers

Chair: Elizabeth L Rose (Elizabeth.Rose@otago.ac.nz)
University of Otago, New Zealand

Vice-chairs: Peter Dowling (P.Dowling@latrobe.edu.au)
La Trobe University, Australia

Sid Gray (S.Gray@econ.usyd.edu.au)
University of Sydney, Australia

Peter Liesch (P.Liesch@uq.edu.au)
The University of Queensland, Australia

Stephen Teo (Stephen.Teo@aut.ac.nz)
Auckland University of Technology, New Zealand

Secretary/Treasurer: Robert Jack (Rob.Jack@mq.edu.au)
Macquarie University, Australia

Board Members at Large: Hussain Rammal (Hussain.Rammal@unisa.edu.au)
University of South Australia

Pierre van der Eng (Pierre.vanderenf@anu.edu.au)
The Australian National University, Australia

Catherine Welch (C.Welch@econ.usyd.edu.au)
University of Sydney, Australia
II. Summary of Membership

The membership of the AIB-NZ Chapter as of 21st June 2013 stood at 195. An analysis:

Members as of last report (17th June 2012) 192
Number of old members who renewed n/a
Number of new members n/a
Membership as of 21st June 2013 195

Summary of membership promotion efforts:
We would welcome assistance with regard to useful membership promotion activities and materials.

III. Summary of Financial Status

The chapter has no financial assets. To date, expenses have been covered by the Australia and New Zealand International Business Academy (ANZIBA) and institutions hosting the annual symposium.

IV. Summary of Meetings Held This Year

a. Annual conference – summary (include date, location and number of participants)

Given the close relationship between the AIB-ANZ chapter and ANZIBA, we hold two cobranded events each year, one with a primary emphasis on the chapter and the other on ANZIBA.

The day-long AIB-ANZ/ANZIBA symposium was held in Melbourne, Australia, on 9th November 2012, hosted by Melbourne Business School, The University of Melbourne.

Key details:
- The event was entitled ‘Emerging Issues in International Business’, and was convened by Douglas Dow, of Melbourne Business School. Doug stepped up to organize and host this event with very short notice, after the pre-agreed host withdrew, and we are extremely grateful to Doug for this.
- Approximately 30 participants, mainly from Australia and New Zealand.
- The programme consisted of paper presentations. Each paper presentation was followed by quite lively discussion, involving both senior and junior academics. The extensive discussions provided considerable value to the presenters, many of whom were doctoral students, which was well-appreciated.
The symposium was fully funded by Melbourne Business School. There was no cost to participants in the symposium, apart from their travel and accommodation.

This format continues to be very successful, and is expected to remain the model for AIBANZ/ANZIBA events in the near future.

The annual ANZIBA/AIB-ANZ conference was held in Sydney, Australia, on 18th-20th April 2013, hosted by Macquarie University, and with support from The University of Sydney. The theme of the conference was ‘New Insights into Operating across Borders: From Traditional to Emerging Markets’.

Key details:

- Approximately 120 participants, mainly from Australia, and New Zealand, but with strong contingents from Asia and Europe.
- The keynote speakers were Torben Pedersen (Copenhagen Business School) and Peter Liesch (The University of Queensland).
- The conference chair was Robert Jack (Macquarie University).
- The academic programme consisted of both competitive sessions and panels. All sessions were facilitated by chairs.
- One of the conference plenaries was a ‘meet the editors’ session, organized by the AIB-ANZ Chapter. (Thanks to Tunga for planting this seed!) The panel for this very successful session included: Daniel Bello (Area editor - JIBS), Timothy Devinney (Co-editor - Academy of Management Perspectives), Peter Dowling (Co-editor - International Human Resource Management Journal), Peter Liesch (Senior editor - Journal of World Business) and Torben Pedersen (Co-editor - Global Strategy Journal).
- A proceedings has been published on CD (with an ISBN number), including full papers.
- A day-long Doctoral Colloquium was held prior to the conference (18th April), hosted by The University of Sydney. Convened by Catherine Welch (The University of Sydney), the colloquium offered the participating doctoral students the opportunity to present their research and interact with senior academics. Faculty participants included Daniel Bello (Georgia State University), Peter Dowling (La Trobe University), Sid Gray (The University of Sydney), Peter Liesch (University of Queensland), Snejina Michailova (University of Auckland), Torben Pedersen (Copenhagen Business School) and David Thomas (University of New South Wales). The program included panel discussions by faculty participants, on both research and career management, along with PDW-type feedback for participating students about their research, with extensive comments provided by faculty participants. The day was fully interactive, and apparently enjoyed by all of the participants.
- This was the sixth time that the conference has been organised with the assistance of a qualified conference organiser. The board is very satisfied with the arrangement, and will employ this model for future annual ANZIBA/AIB-ANZ conferences.

b. Chapter board meetings

Board meetings are generally held when members are together at events, such as chapter and ANZIBA meetings and the annual AIB conference, supplemented by e-mail communication, along with telephone conference calls if necessary.
V. Plans for Future Meetings

The next AIB-ANZ/ANZIBA symposium will be held in Newcastle, Australia, in October/November 2013 (dates to be finalized), hosted by University of Newcastle. The symposium convener will be Stephen Chen (Stephen.Chen@newcastle.edu.au).

The next ANZIBA/AIB-ANZ conference will be held in Auckland, New Zealand, on 13th – 15th April 2014. The University of Auckland will host the event. The conference chair is Snejina Michailova (s.michailova@auckland.ac.nz).

VI. Other Initiatives

The steady state situation is that we will continue to have two events per year. The larger annual ANZIBA/AIB-ANZ Chapter conference, which will include a distinguished international researcher as a keynote speaker, is likely to continue to be held in April. This timing fits well with the academic rhythms of the region, and maintains temporal distance from the AIB conference. The AIB-ANZ Chapter/ANZIBA event will then be held late in the year, and have a stronger focus on workshops, with the goal of providing real value-added to researchers, especially students and junior faculty.

Cuts to travel budgets and the nature of doctoral training in the region mean that there is scope for the chapter to expand its engagement with doctoral training, for example, by organising a smaller version of the pan-Nordic Nord-IB programme. Investigations into the feasibility of such an initiative are under way.

VII. Other Issues or Concerns

Financial resources are always a concern. We would be very interested in exploring ways in which the AIB might be able to provide in-kind support for chapter conferences.

One extremely welcome potential would be for AIB to assist with the cost of having a member of the board or a fellow to travel to a chapter conference, to serve as a keynote speaker. The keynote speaker represents a substantial proportion of the conference cost, but provides immense value-added to members (especially students and junior academics) who are unlikely to have access to such distinguished academics through other means.

Submitted 23rd June 2013
Elizabeth L Rose
AIB-ANZ Chapter Chair